



A Valentine's for Everyone at Whittard of Chelsea

For Immediate Release

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Whittard of Chelsea is announcing its all inclusive take on Valentine's Day.

Whittard of Chelsea has been celebrating Valentine's Day for 136 years. The British brand specialising in tea, coffee and hot chocolate celebrates Valentine's with themed products, and this year is no different.

Whittard is focusing on two products to melt your heart this year. The first is a Brazilian coffee called Let Love Brew.

Harvy Woodcock, our senior buyer, commented, *"Due to the success last year, we have brought back this limited edition, which is perfect for Valentines Day – as a treat for yourself or a loved one. We have sourced this single origin medium roast coffee from Brazil, with notes of milk chocolate and cherries – perfect served as a cappuccino."*

The second product Whittard are focusing on is the ever popular Chocolate Cherry Brownie Hot Chocolate.

Harvy said, *"This hot chocolate won our hot chocolate flavour competition back in 2020 and was launched in 2021. It is still proving very popular with our customers. Flavours of juicy cherries mixed with milk chocolate make a perfect combination, and it is the perfect treat for Valentines Day."*

Whittard of Chelsea wants to make this Valentine's a "Valentine's for Everyone". The brand has a love of flavour and discovering new tastes. The idea that you can love your favourite hot chocolate or a fruity tea is still love and should be celebrated.

Whittard includes all loves this year; after all, Love is Love.

Notes For Editors

For more information, please contact Ellena Boucher at press@whittard.co.uk

About Whittard of Chelsea

When Walter Whittard launched his first London shop in 1886, his philosophy was simple: buy the best. It's a philosophy that's stayed close to Whittard's heart since then, driving their belief in quality, heritage and innovation. Today their world-class range of tea, coffee and hot chocolate satisfies every curiosity and taste – from classic English Breakfast tea to creative hot chocolate flavours and unique tea and coffee blends.



Whittard continues to push the boundaries with new cutting-edge releases inspired by everything from classic desserts to childhood confectionery, layering unexpected flavours with chocolate bases to create a little theatre and continually excite its customers.